



A network of travel advisers anywhere in the world

LOCATION: Seville

DURATION: 1'52"

SUMMARY: Beetripper is a social platform for travelers, created by a group of Sevilla entrepreneurs with the help of the Minerva Program for technological entrepreneurship supported by Vodafone and the Andalusian Regional Government. Its creators define it as a network of travel advisers in every city that act like the traveler is a friend in each destination. In person, they guide them to the more authentic sites of the city.

VTR:

Julián travels alone. He's in Sevilla and wants to get to know the city without feeling like a tourist, but how? Contacting a beetripper.

PACO HIDALGO
CEO of Beetripper

"A beetripper is a person that loves to travel and loves to see a city beyond the tourist sites."

With this in mind and with the help of the Minerva Program for technological entrepreneurship supported by Vodafone and the Regional Government, a team of Seville entrepreneurs have constructed this social app that puts locals and visitors in contact to get to know their destination cities from a different view.

PACO HIDALGO
CEO of Beetripper

"Basically it's a network of travel advisors with advice about anywhere in the world, as if you had a friend or acquaintance in every city."

JOSÉ ANTONIO SERRANO
Beetripper local

"I share the best sites we have here, not the most touristy sites, but sites preferred by locals."

BACKGROUND: "If you wish, we can go to the Altozano."

Jose acts as a beetripper local. He's going to teach Julian, a beetripper visitor, 'The mysteries of Triana,' a Sevilla neighborhood. The route was designed by José on the app and Julián chose it between different categories and offers. The compensation is chosen by the beetripper local; they could establish a price or just enjoy a new friendship.

PACO HIDALGO
CEO of Beetripper

"More than the city, it's to get to know the people, the environment..."

JULIÁN GONZÁLEZ
Beetripper visitor

"Because you truly get to know the essence of the city, not the places where the massive tour companies take you."

PACO HIDALGO
CEO of Beetripper

"It's like you take off the tourist backpack, relax more, go out with someone that explains to you, better take advantage of time and you can begin friendships that could last for many years."

JOSÉ ANTONIO SERRANO
Beetripper local

"I like to meet new people and, also, to share what I know about my city."

JULIÁN GONZÁLEZ
Beetripper visitor

"It is a magic way to get to know the city."

And Jose guides, explains, shows, and takes him for tapas... And now is when Julián takes the next step: he drops the tourist backpack and the weight of a long trip. The city has gained a new neighbor, even if just for now.