Postcards created with your cell phone through an app that sends them while you travel

LOCATION: Granada
DURATION: 1'32"

SUMMARY: A mobile app that allows you to easily create traditional postcards and send them anywhere you want, that's the idea developed by young entrepreneurs in Granada. With this app you can turn a picture taken with your smartphone during a trip into a postcard.

VTR:

Turning the pictures you take during a trip into traditional postcards that will be sent via postal service. All this can be done with the app developed by Paloma and Moon in Granada.

Paloma Méndez
Revelar Manager

"It always has an emotional component, because someone sends it to you because they remember you, and because they are travelling somewhere, because something important is going on. That's why we chose postcards, to create and app that sends postcards as easy to use as a photography app."

With Revelar, that's the name of the app, you can take pictures or use those that you already have on your phone to create the postcard. The next step is filling the traditional reverse, introducing the address where you want to send it and pay for the service. A process that takes no longer than two minutes.

USER

"I like sending postcards, but I could never find a place where I could buy stamps. So, this app, apart from allowing you to adapt the pictures you have taken with your phone, is also recovering something that we were losing."

The last step is that the recipient finds it in her mailbox.

USER

"It's been long since the last time that someone sent me a postcard. Watching the picture and all that… You don't see this kind of things anymore."

Paloma Méndez
Revelar Manager

"You recover a sensation that you haven't felt for long, mostly, I think that this generation, which sent and received postcards, but one day switched to the digital world, has lost sensations that we have felt in the past."

The app can be downloaded for free in IOS devices in Spanish, English, Korean and German.

For more information or support please call +34 647 310 157 or email
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