

Online History with a teacher who has become a YouTube sensation

LOCATION: ROTA (Cádiz)

DURATION: 1'43"

SUMMARY: José Antonio Lucero, 27, is a Social Science teacher in a Rota high school. He gives History classes on video through YouTube. Fun sessions, full of gags and not devoid of rigorous content. Some already have thousands of hits. The idea began when he was preparing content before the start of a lesson for a particularly difficult second year class. He planned to capture the interest of his students and achieve a higher rate of academic success in the subject. He gambled on innovating.

VTR:

BACKGROUND: "Ah, hello. There you are! Morning all..."

A successful YouTuber and teacher of Secondary School Social Sciences. José Antonio Lucero puts his History classes on YouTube. Videos full of gags and adventures... And also rigorous content...

BACKGROUND: "The kingdom is going to start separate from different kingdoms at speed."

It all started when preparing a class. This teacher from Salesianas Rota started to think...

JOSÉ ANTONIO LUCERO
Teacher

"When I started being a History teacher I wanted my students to never be bored in my class. So I wondered what I could do to make my classes appealing to my History and Social Science students."

And he chose to innovate, entering his secondary school students' world. Using the tools that they use, their language.

BACKGROUND: "What we're going to do is look over the last video we saw."

They watch theoretical classes online at home. In the classroom, they do practical and collaborative exercises.

MAURO SAÑUDO
Student

"If you watch the video once or twice, you remember it. Before, they used to give you the notes, you'd get sick of making notes, and you probably don't remember them as well and in the exam, you perform poorly."

JOSÉ ANTONIO LUCERO
Teacher

"What do we do in class? Well strengthening the video content through activities."

At times, theatre works based, of course, on History, or exercises like this...

BACKGROUND: "I want you to link some of the concepts we studied in this video."

Some videos have thousands of views, success on a network far away from classroom. But does this system work?

ROBERTO SALAS
Student

"For me at least they give me more than a simple text."

JOSÉ ANTONIO LUCERO
Teacher

"I've noticed that the students have been learning better. So, they haven't just learnt more, but better."



And that's how life passes by in the classroom. With these good results, the centre is considering extending this innovative teaching system to other subjects.

For more information or support please call +34 647 310 157 or email info@andalusianstories.com