

## An entrepreneur organises your home and creates space

**LOCATION:** Valencina de la Concepción (Seville)

**DURATION:** 1'22"

**SUMMARY:** Cristina Muñoz is the creator of Orden y Espacios. She studied decoration but she lost her job. That was when she asked herself what to do and decided to become a kind of order advisor. She gives advice and ideas to families who have difficulty in organising their home. In addition, she has imported a new trend into Spain: home staging, which is making homes more attractive to possible buyers.

### VTR:

A common problem: our house is not always as organised as we would like it to be. Sometimes it is due to a lack of space or time, right? And she, Cristina, with twelve years of experience as a decorator, lost her job. So...

**CRISTINA MUÑOZ**  
Founder of Orden y Espacios

*"You begin to ask yourself, what's next?"*

She decided to offer advice in homes like this one, with organisation problems.

**CRISTINA MUÑOZ**  
Founder of Orden y Espacios

*"Teaching them how to organise spaces more efficiently. This means, making the most of the spaces that you have."*

A trending profession in the United States because of her, Marie Kondo, an Internet sensation. Cristina wants to import this trend into Spain with pieces of advice like this:

**CRISTINA MUÑOZ**  
Founder of Orden y Espacios

*"When you organise a drawer, you must be able to see everything that is contained in it, because you don't use what you can't see."*

This way there's more space available for other clothes that had to stay outside. She also decorates on sale houses like this one...

**CRISTINA MUÑOZ**  
Founder of Orden y Espacios

*"When you put your house on sale, it becomes a product... a marketing product."*

The home becomes a set that aims to persuade possible buyers. Some touches in the living room, an elegant table, the right lighting and the perfect colour on the walls...

**CRISTINA MUÑOZ**  
Founder of Orden y Espacios

*"If you haven't made improvements the buyer may ask you for a discount."*

This is the story of a person who asked herself: what's next; and whose answer was innovation.

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