



Work and accommodation in a coworking hostel for digital nomads

LOCATION: Tarifa (Cádiz)

DURATION: 1'37"

SUMMARY: A coworking hostel located in Tarifa, Cádiz, was the first to be opened in Europe. La Cocotera is the business initiative of Verónica and Marina, who detected a business opportunity in offering accommodation and a shared workplace within the same establishment. Their target audience are the so called digital nomads.

VTR:

This was the first hostel coworking that was opened in Europe, and it is located in Tarifa, Cádiz. It is the business initiative of Verónica and Marina. They wanted to fulfil the needs of a new type of worker: digital nomads, who travel around the world carrying their office with them.

Marina Pabón
Co-founder La Cocotera

"It is a place where they can share, where they can live together and cooperate; and that's La Cocotera, a place where they can develop ideas in Tarifa."

Here in La Cocotera, coworkers exchange ideas, projects and knowledge; but also experiences. They share the same place 24 hours a day. Natha is one of them, a digital nomad who travels around the world, but he always comes back to Tarifa.

NATHANAEL OSIRIUS WOGGON
Virtual assistant

"I am a digital nomad. I am from Germany and I like La Cocotera because I feel like home here, and it is a place where I can work and live."

VERÓNICA TRIBIÑO
Co-founder La Cocotera

"It is very nice because they also share a life style, they wake up together and when they go to bed... The day to day life is also an experience, they feel like home."

We can find over 400 coworking spaces in Europe. This one in Tarifa offers between 15 and 20 working spots, meeting rooms, Wi-Fi, rest areas, and something that makes it unique, these amazing views.

NICOLETTA NASTAGI
Tourist apartments advisor

"You can work in a place as beautiful as Tarifa and, at the same time, spend some time at the beach."

A proposal that unites work and pleasure, and that Verónica and Marina define as workation. Work and vacations in the same place.

For more information or support please call +34 647 310 157 or email info@andalusianstories.com