



Control and recommendations with an app that serves as a field notebook

LOCATION: Cordova

DURATION: 1'36''

SUMMARY: Since January of 2014, it is legally mandatory for Spanish farmers to register their farms' activity in a field notebook, including all the pest control treatments they apply in their crops, as well as the expenses they generate. In order to make this activity easier, team of Cordovan computer scientists have developed the app Agrocaderno. Through this tool, farmers receive advice from agricultural technicians. Every week they receive reports and recommendations about the plagues that are affecting the farms in that moment, including advice about the best product to fight them. This app saves farmers time and money.

VTR:

He has worked in the olive sector for over 30 years and now Juan has changed his old field notebook for a cell phone, where he can consult which plagues he can fight, the exact amount of product he must use and control the accounts. Since January of 2014, it is legally mandatory for Spanish farmers to register their activity in a field notebook.

JUAN CABELLO
Farmer

"Each one of us collected this data according to what we saw in our crops, and applied pest control treatments individually, we didn't receive any advice and everyone acted according to their own criteria."

A team of Cordovan computer scientists have developed the app. And they have tried to make it user friendly, as many of its final users will be old people who have always worked in a farm, with no access to new technologies.

ANTONIO NIETO
PROSUR computer
scientist

"On the Agrocaderno platform, farmers can consult and introduce that information, and generate the requested documentation in an easy and accessible way."

Through this tool, farmers receive advice from agricultural technicians. Every week they can consult reports and recommendations about the plagues that are affecting the farms in that moment.

ROCÍO GARCÍA
Agricultural technician

"They can't use a phytosanitary product, such as fungicides, insecticides or herbicides; without the approval of a technician that certifies that the treatment is necessary."

Agrocaderno is mostly aimed at olive groves. 300 Andalusian villages are economically dependent on this cultivation, which generates 30% of the agricultural employment.

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