



A young entrepreneur brings the beach to your office every morning

LOCATION: Tarifa (Cádiz)

DURATION: 1'37"

SUMMARY: Bringing the beach to every office, that's the idea of Manuel Caminero. This project, Atlas Beach, consists of a daily free mailing service that sends pictures of the beaches of Tarifa to thousands of subscribers, including weather information. This entrepreneur initiative has more than 4.000 followers.

VTR:

Bringing the beach to your office. That's the dream come true of Sevilian Manuel Caminero. His project, Atlas Beach, is a daily free mailing service, which sends pictures of the beaches of Tarifa to more than four thousand subscribers worldwide. Two minutes of paradise a day.

MANUEL CAMINERO
Founder Atlas Beach

"It is like a breath of fresh air every morning. During your coffee break, or whatever, receiving a mail with pictures of the beach at sunrise, gives you some energy. People get hooked on it because it is something pretty unique."

Individuals and companies receive a piece of beach every day. Pictures, recommendations and information.

MARINA PABÓN
Co-Founder of La Cocotera

"It provides us with information about the beach with no need to go there. It is very useful for our business."

JAVIER FLORIDO
Photographer

"When you arrive in the office, you are trapped between four walls, you are in your work place and suddenly you receive an email from Atlas Beach, that way, somehow you are in Tarifa without being really there. In addition, every day, every morning, you have two minutes to remember paradise."

Manuel, a marketing professional, worked in Australia for a few years. He was in love with surfing and the sea, and when he returned to Spain he wanted to become his own boss and bring the beach to every office in the world.

MANUEL CAMINERO
Founder Atlas Beach

"What started as some pictures in the morning and then a blog, has become a gallery that spreads the image of Tarifa worldwide."

This free and daily emails work as a showcase for his pictures, which he sells online or in his gallery in Tarifa. Limited edition pieces of art that are sent everywhere. Minutes of paradise within everyone's reach.

For more information or support please email info@andalusianstories.com