

## Sustainable jewels to combat child labour

**LOCATION:** Estepona (Málaga)

**DURATION:** 1'49"

**SUMMARY:** Artisan jewels created using sustainable mining materials. That's the business idea of Luz and Frank, a couple that lives in Estepona. They make sunglasses pendant necklaces using materials that come from small scale artisanal mining communities, where there's no child labour and labour rights are respected. These materials are accredited by the international organisation Fairmined. Luz is the only jeweller in Spain that works with them.

### VTR:

These are the artisan jewels created by a Malagan entrepreneur. The materials of which they are made come from sustainable mining, and have been extracted by small scale artisanal mining communities, where there's no child labour. Instead, they are characterised by stability, gender equality and work safety, among other values.

**LUZ RODRÍGUEZ**  
**Nehcaa Jewelry Manager**

*"We not only decorate the outside but also the inside. So from the beginning of the chain, from the artisanal miner that extracts silver, gold and gems from the ground, to the person that buys it, we wanted the whole process to be sustainable."*

These materials are accredited by the international organisation Fairmined, based in Colombia, which has a hundred members worldwide. There are five in Spain but Luz is the only one in this country awarded with this seal.

**LUZ RODRÍGUEZ**  
**Nehcaa Jewelry Manager**

*"So there's no trace of child labour in any part of the process, avoiding materials that have been extracted from the ground implying conflict."*

Frank, Luz's husband, helps her choosing the materials and with sales tasks. By now, they sell their products in Spain and Germany.

**FRANK BAEUMCHEN**  
**Nehcaa Jewelry Manager**

*"Jewels can be bought on our site. We have eight selling points here in Andalusia, and we have also entered the German market."*

They only make pendants, but they intend to adapt this design to earrings and bracelets. They chose these glasses because there's an intention behind them, offering a different view of the world, more positive.

### CLIENTS

*"It's something different. And the fact that they are made with sustainable materials catches your attention".*

*"It's a child labour free product and... It's so beautiful".*

Jewels with a background story, known by those who wear them.

For more information or support please email [info@andalusianstories.com](mailto:info@andalusianstories.com)