

Blind art to experience it through other senses

LOCATION: Seville

DURATION: 1'33"

SUMMARY: Touch, smell, sound or even taste. Art can be experienced in many ways, and the Amalio Foundation offers blind art, this means, enjoying art blindfolded. Visitors will be able to discover the works by Amalio, an unknown painter that captured in his paintings the urban evolution of Seville, using the Giralda as a referent.

VTR:

Art can be enjoyed in many ways. The Amalio Foundation, in Seville, offers to experience it blindfolded, with group visits in which there are two interchangeable roles: half the visitors will guide the other half, which will enjoy the experience in an original way.

BACKGROUND: "It is a little boy, he is seven or eight..."

Paintings become three-dimensional to be sensed with their hands, hears, mouth or nose. But they will always be blindfolded.

BACKGROUND: "What does it feel like to be blindfolded?"

This foundation broke the rules followed in most of the existing museums a long time ago.

MANUEL CABALLERO
Manager Amalio Foundation

"It is a visit of sensations. Visual, auditory and tactile. That's what this is about, making people participate through their senses, and not being, as someone said, a cemetery of paintings. It has to be something more vital, more participatory."

And this is the philosophy followed in these blind visits.

BACKGROUND: "I didn't picture it this way, at all."

In which art surprises the senses.

LUCÍA ROMÁN
Visitor

"By imagining the painting or the things you touch, you open up your imagination."

JAVIER LARA
Visitor

"It is about learning about art and culture from an original point of view. Through your senses."

It is also about discovering that we can all enrich art interpretation, and of course, to make Amalio known, a painter whose work perfectly reflects what was living in Seville like during the fifties and sixties.