



## **‘Mujeres por el barrio’ a radio show fighting for social inclusion in Polígono Sur**

LOCATION: Seville

DURACIÓN: 2'00

### **SUMMARY:**

Empowering women and their environment, that is the intention of “Mujeres por el barrio,” a radio show from El Polígono Sur of Seville, one of the most run down suburbs in Spain. The idea is from the Association “Entre Amigos” and the Meridianos Foundation has been looking to highlight the group that, until 2012, was lacking channels to express themselves. Now, “Mujeres por el barrio” is the talk of the town.

VTR:

Polígono Sur, is one of the most run down areas in Seville. But they are here, through the radio waves, to redefine the suburb's image.

**RADIO SHOW:** “Hello good evening. We're with you for another week in ‘Mujeres por el barrio.’”

These are the four women that are giving a voice to a suburb that has a lot to say.

**M<sup>a</sup> LUISA CABALLERO**  
**Mujeres por el barrio**

*“With this programme I guess I'm helping, or at least trying to help the area and improve it.”*

The programme is an initiative of the Meridianos Foundation and the Entre Amigos Association from Polígono Sur

**PEPE SERRANO**  
**Entre Amigos Association**

*“What we've achieved with this project is that women who participate in the radio show offer the most real image of the suburb, whilst also finding themselves in a place where they can express themselves, give their opinion, and defend each other.”*

Polígono Sur is not an isolated example. In Spain there are 374 suburbs which are described as disadvantaged. “Mujeres por el barrio” hasn't just given their neighbours wings, and a voice but also their own hosts.

**PEPE SERRANO**  
**Entre Amigos Association**

*“For them this was meant to be a big step because there they have found a place where they've been given a voice, where they are the protagonists.”*

And their voice is listened to throughout Seville. For the women of Polígono they are a reference point. Their success on the airways is used to tear down prejudices and move projects forward.

**PAQUI MELLADO**  
**Mujeres por el barrio**

*“We're seeing progress little by little. Now every day they're fixing more things. And for us, really it brings us a lot of joy.”*

Mujeres por el barrio will keep fighting on the airways. Making room, in the world, for their people.