The app that lets you find the beach of your dreams is here

LOCATION: Seville
DURATION: 1'35"

SUMMARY: Accessible beaches for people with disabilities, beaches for windsurfers, ones with parking, with black or white sand, and those that rely on a nearby hospital… The Sevillian company Ximdex has created a web application which allows you to find the beach that best suits what you need. Is has registered more than 3,000 sites throughout Spain. The information is based on data provided by the Administration.

VTR:

Maybe you're thinking about going to a beach with black sand like this. Or you might prefer one with white sand and a hospital nearby. And what you might need is a beach accessible to people with disabilities. But… How do you find them? This Sevillian startup has created a web application that, allows you to quickly and simply find a beach that best suits the needs of the user.

ALEJANDRO REVUELTA
Ximdex Commercial Director

"You can choose beaches for children, beaches for the elderly which have their own profiles. For example, a beach for the elderly has nearby hospitals, has easy access and is suitable for an old person."

The search engine has more than 3,000 beaches registered throughout Spain. The information on them is based on the administrations official data. This search engine orders them and makes them accessible to the user.

ALEJANDRO REVUELTA
Ximdex Commercial Director

"It also has filters on beaches for people who like sports, for example. Which are windy, have windsurf equipment, which have…"

ANTONIO CORTÉS
Ximdex

"The person is going to find whatever they're looking for. And if they don't, we'll improve it. That's the aim, always finding out how to make it better."

That is this company's agreement, specialised in the intelligent management of data. For that, they have created a system, on which the search engine is based, and is applicable to many other fields.

ALEJANDRO REVUELTA
Ximdex Commercial Director

"Really what we need are tools that allow us to improve and makes the way in which we deal with this amount of data that we've got easier."

For the time being, they have managed to simplify a sea of data so that, with a couple of clicks, anyone can find the beach of their dreams.