

Recycling and responsible consumption in a store that offers its articles for free

LOCATION: Seville

DURACIÓN: 1'27"

SUMMARY: 'Frishop' is not a conventional low cost store. Anyone can leave with any item they want or need. And for that they don't have to pay or exchange items. It's not a trick, though it's hard to believe, it's a shop where all the items are free. It's a Trompeta Verde (Green Trumpet) initiative, a cultural association in Seville that with this project is aiming to encourage responsible consumption and recycling.

VTR:

Books... Clothes... Maybe these boots. Or maybe the ukelele. This isn't a conventional low cost store. Here any item can be taken without being paid for or exchanged for separate items. It's not a trick, it's simply a freeshop, a shop where everything is free.

PEDRO RUIZ
Volunteer

"Things that have already been produced and have impacted upon everything, on nature, on other humans that suffer the consequences, and we destroy their livelihood. So now that it's had this impact, we should recycle as much as possible."

Frishop is a Trompeta Verde initiative, a cultural association in Seville based upon self-management. The idea started during this volunteer's travels around Northern Europe, where there are now similar projects. Anyone can leave what they don't need here.

Marina Pérez
Volunteer

"Right now we're being conscious of the amount of things we don't need and of the volume that's really accumulated, whoever wants to accumulate it, right?"

Which someone else will come and take because it could be useful. For example, she's keeping this dress. An idea that encourages recycling and responsible consumption.

PEDRO RUIZ
Volunteer

"Giving things we have at home that we're not really using or that aren't necessary anymore."

MARINA PÉREZ
Volunteer

"Anyone, regardless whether they have left anything or not, can come and take whatever they want, need, or like."

The promoters aim is to now extend the initiative to other cities and to deliver what nobody brings to organisations in contact with people with special needs.

For more information or support please call +34 647 310 157 or email info@andalusianstories.com
