

Fresh coffee for weddings and events served in a van from the 70's

LOCATION: Puerto Real (Cádiz)

DURATION: 1'17"

SUMMARY: A couple from Puerto Real, Cádiz, have taken the plunge and have tried to fulfil a dream: start a business. And so started, "Coffeeneta," a van from the seventies restored and converted into a traveling coffee stand. An innovative idea in Spain which is already succeeding throughout Europe. Their idea is to offer quality coffee at events such as weddings and conventions.

VTR:

Elena is a graduate in Environmental Sciences from Puerto Real, Cádiz, who decided to change her career on creating Spain's first coffee stand on wheels.

ELENA GARCÍA
Businesswoman

"It's an express coffee and teas service for celebrations and events. We give a lot of importance to the image of the brand because it's linked to a classic vehicle and above all it's an innovative project."

An innovative project that counts on the efforts of Pablo, Elena's boyfriend. An engineer and a lover of classic cars. He got this seventies van working, and it has now been turned into a traveling coffee stand.

PABLO CASTELLANO
Engineer

"It takes up a lot of hours. I would leave work and straight away I would get in the van so that Elena could also do her work as quickly as possible."

The food truck is a business concept that is succeeding in Europe and now in Spain it is starting to excel.

ELENA GARCÍA
Businesswoman

"Until now in Spain, we hadn't seen vehicles that serve coffee and infusions in this way."

Coffeenetta is bringing this style to Spain. Originality and good coffee served with care which already has its followers.

EVA INGUNZA
Head chef

"The client values it greatly. They value the aesthetics and above all the quality."

Coffee with quality and flavour which Elena aims to serve in sips, through Coffeeneta. An innovative business idea which is now up and running.

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