



Flup, an app to facilitate communication between parents and teachers

LOCATION: La Zubia and Granada

DURATION: 1'38"

SUMMARY: A mobile app that keeps parents informed in every step of their children's education. It is called Flup, and was developed by young entrepreneurs from Granada, which is also where it was first put in practice in an education center there.

VTR:

A message arrives on your phone. It is the teacher from the English Academy telling all the parents how their children's class went. This is one of the options that Flup offers; a mobile app that helps keep parents involved in the education of their children.

VÍCTOR MATOSES
Father

"Whatever notification, whatever thing they send you directly from the academy, you can see it on your phone in a moment. We receive their grades in a pdf and we can see how they have evolved through a series of graphics."

LORENA DÍAZ
Mother

"You have to be on the lookout for the agenda, the extra notes they give you, the grades they send you, what your child tells you, and here it's all gathered together in the cellphone."

This English academy, located in the Granada town of La Zubia, has been the pioneer in the use of this application. They have more than 3,000 students and they count close to 2,500 downloads.

RICARDO FREIRES
Director IML La Zubia

"The education is part us, part the student, and part the family, no? So, we wanted to involve them and we wanted that they connect more with their child's formation and progress."

The app was created and developed by these Granadian entrepreneurs. The parents receive information about the development of their children, their grades, or if they miss a class.

SAMUEL SÁNCHEZ
App&Web

"There wasn't a tool in the education sector that controlled the quality of instruction and that also provided direct communication with the students and the student's parents."

For the teachers it is a direct line of contact with the parents of their students, as much to communicate matters of conduct as to what homework is to be done. They also use it to manage tutoring.

BRYAN CHRISTOPHER BROWN
Teacher IML La Zubia

"And it is very useful because they know what they have to do and so do the parents."

A communication tool for children's education, far away from the famous WhatsApp parent groups.

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