

Miss Catas, a wine steward that does house calls

LOCATION: Seville

DURATION: 1'30"

SUMMARY: María del Carmen Martínez is also known by her professional name, Miss Catas. This woman from Jerez left her work as an accountant to devote herself to her passion: wine. She dedicates herself to giving home delivery wine tastings for both the general public and companies with the aim of teaching people how to enjoy good wine and learn about its characteristic's.

VTR:

An apartment full of university students. Wine. White wine. Red. Cheers... And her, the wine steward, the master of the ceremony. This is Miss Catas and her idea of business.

M^a CARMEN MARTÍNEZ

Miss Catas

"I have training in wines. I can't now make a big investment so I'm going to do custom tastings at homes."

The goal of home tastings for businesses and the general public, like them, is to reveal the secrets of wine.

BACKGROUND: "We're going to move it around our mouths. We hold it in a little so that it warms up, okay?"

Miss Catas was an accountant but she left her work to devote herself to her passion.

M^a CARMEN MARTÍNEZ

Miss Catas

"When you work and dedicate your life and time to something that you don't like and that doesn't make you happy, even if you have money, it's not worth it, it's not enough."

And here it is. What is a vintage? How much time is a reserved wine in a barrel? Do you capture the licorice aftertaste? Fun tastings, in a relaxed atmosphere, to help you learn.

DAVID

Student

"What has caught my attention the most are all the properties that a wine can have. It was a lot more than what I could have hoped for."

M^a CARMEN MARTÍNEZ

Miss Catas

"I teach the technical part but it is also fun because people look for that too."

PAULA

Student

"I didn't know that red wine could have a licorice aroma."

Based in Jerez, she has celebrated tastings like this in Seville, Huelva, Málaga, and Cádiz...and is thinking about expanding her horizons. By the way... what is the best wine?

BACKGROUND: "The one that you drink surrounded by good company."