

## **Igrupetto: virtual routes to increase the fun in riding a stationary bicycle**

**LOCATION:** Dos Hermanas (Sevilla)

**DURATION:** 1:40

**SUMMARY:** It is an audiovisual platform created by Salvador Romero, an engineer from Dos Hermanas who loves cycling and intends to increase the fun in trainings with stationary bikes or rollers. He offers users virtual routes, for example, around the Pyrenees, The Alps or Andalusian landscapes, such as the white villages of Cádiz. This platform also offers cultural and tourist information about the places that the cyclist virtually visits. Salvador is already thinking about expanding this idea to treadmill running.

### **VTR:**

Salvador is an engineer who loves cycling. One day he thought about how boring could pedalling in a stationary bike be, as the only landscape that you can admire are four walls. That's why he created Igrupetto.

**SALVADOR ROMERO**  
**Creator of Igrupetto**

*"A platform that offers virtual cycling routes aimed at people who trains at home or the gym using a stationary bicycle or a roller."*

Giving it more realism is as simple as installing a sensor on the bicycle or roller. We just need to choose a route on the computer or tablet: the Pyrenees, Dolomitas, the Alps... or maybe the white villages of Cádiz; and we are ready to go.

**JOSE ROMERO**  
**Amateur cyclist**

*"You have many exciting situations, just like in real life: competitions, humps... you can even overtake or join a group."*

**SALVADOR ROMERO**  
**Creador de Igrupetto**

*"Bringing traditional bicycle touring to your living room."*

Every route contains information about the area, videos about the fauna and flora...

**SALVADOR ROMERO**  
**Creator of Igrupetto**

*"It is a free web app, so anyone who has a stationary bike or a roller can use it."*

It can be used for free because its creator makes money out of advertising. He is already planning to extend this idea to running so treadmill running isn't that boring anymore.

For more information or support please call +34 662 369 820 or email <a href="mailto:info@andalusianstories.com">info@andalusianstories.com</a>
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