

Wimic, a device which lets you know when you forget your keys or someone steals your wallet

LOCATION: Granada

DURATION: 1'33"

SUMMARY: The Grenadian Business Dasware has developed a device named 'Wimic' which acts as a portable alarm that you can put on your keys, in your wallet or in your bag. The device notifies the owner if they move too far away from the object, or if someone tries to steal it.

VTR:

A device which notifies you through your phone if you forget your wallet, or if someone tries to steal your jacket when you're not looking. Its name is 'Wimic' and these young entrepreneurs designed it in Granada.

MANUEL RIVERO
Dasware

"It's a small device, that you can take with you at any time so you can put an alarm on any object anywhere when you're out and about."

IGNACIO DE MARTÍN
Dasware

"It is not just a device to avoid the loss of personal items and people, but it also has an anti-robbery function. It's got a very powerful loud signal and is also rechargeable."

The device is placed on whatever object you like and the alarm will sound on your phone if you get a certain distance away from said object, which the user sets. Another option is to put it on a jacket or in a bag and the alarm sounds if someone handles those objects. One of the challenges has been to make the device as small as possible.

RUFINO HERRERA
Dasware

"A chic design, a simple design. Making the device as small as possible."

MANUEL RIVERO
Dasware

"It's a very small device, practically a third of the size of an ID card."

The user sets the device through a mobile app. Being able to set a security perimeter, it can be used on children in the park so they don't go too far away, and in the same sense with pets.

SAMUEL PÉREZ
Dasware

"The user has a mobile app through which the different settings programme their 'Wimic' for the different alarms on the different functions it has."

This young team is starting to market this product in Spain, and at the same time is starting to develop new apps. Their next step, taking the leap into the American market.

For more information or support please email info@historiasdeluz.es