Teranga GO: an app that connects migrants to share a trip to their roots

LOCATION: Granada
DURATION: 1'35''

SUMMARY: Granada has been the place where a new app that eases the mobility of migrants between their places of origin and where they live has been created. It is a project started by a Spaniard, Gustavo, and a Senegalese citizen, Augustin. The idea was to create a platform so people could share their cars and the expenses generated by traveling from European to African countries. They have started by travels between Spain and Senegal.

VTR:

'Teranga' means 'hospitality' in Senegal, the country where Augustin was born. He is well aware of the obstacles found by his community when they need to travel, and explained them to Gustavo. Together, they have created Teranga Go, an app to ease the mobility of migrants between Europe and Africa, as well as parcel shipments.

AUGUSTIN NDOUR Teranga GO	*"A social network to ease the mobility of immigrants."*
GUSTAVO GÓMEZ Teranga GO	*"Our main goal is to make things easier for migrants who travel between their places of origin and the countries where they live."*

The first route offered by this app is the one between Senegal and Spain. There are around 60.000 Senegalese people in Spain. Due to the high expenses, most of these trip are made by car so, why not sharing them?

AUGUSTIN NDOUR Teranga GO	*"We realized that we could help a lot of people to go to their hometowns. You just have to enter the app and look for the nearest person who is travelling to Africa."*
GUSTAVO GÓMEZ Teranga GO	*"Who is leaving and when are they leaving. And they can contact them through the app and ask if there's room for them or their commodity in the vehicle."*

They have started a crowd-funding campaign to cover the maintenance expenses of this app.

GUSTAVO GÓMEZ Teranga GO	*"If we are able to make it profitable some day, it is going to improve the integration of immigrants in our society and, if they want to return, we will help them to start a new life there, because going back to their country is very hard for them."*

They already count on the support of the University of Granada, which has provided a team of computer scientists for the development of this platform.

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