Empollo, the app for university students that transforms studying into a quiz game

LOCATION: Cordova
DURATION: 1'44"

SUMMARY: The University of Cordova has used technology to introduce a new studying system: Empollo. It is a mobile app that allows students to have fun while studying thanks to a quiz game. Empollo was the app that won the last 'Start-up Weekend' held in Cordova. Although the app will start to be used in Cordova, their goal is to spread it to other universities in the world.

VTR:
Ambience: "Where can we find the third ventricle? Correct!"

Have fun while studying. This is the achievement accomplished by these entrepreneurs from Cordova thanks to the development of an innovative mobile app aimed at university students.

CARLOS GALLEGO
Executive director Empollo

"When you enter your degree in the app, you can find all your subjects. So you enter a subject and the game begins."

It has been created by nine young people, most of them students from the University of Cordova. So they know how boring some subjects can be. That's why they came up with the idea of preparing for exams with a quiz game. That's the origin of Empollo.

PABLO GALLEGO
Marketing Manager
Empollo

"People participate individually, although we are also going to try to introduce competitions. Every test is going to have 20 questions. When we study, one of our distractions is technology, so I think that it is a quite important use of technology in studying."

The app was the best of over thirty projects presented in the Start-up Weekend 2015 held in Cordova.

VIOLETA CEJAS
Start-up Weekend Organiser

"The Start-up Weekend is about creating a company within 54 hours, validating the business model, including the minimum viable product and having everything ready to go out into the street to start to make some money with the project."

Despite the app is still in beta phase, some students have already tested it.

JAVIER NAVERO
UCO Student

"I think it is a very useful app. Studying is super boring and I think this is a good alternative to make good use of time and learn while I am playing or using my mobile phone."

Empollo will be launched in Cordova in January. Later, they will try to spread it to other universities worldwide.

For more information or support please call +34 662 369 820 or email info@andalusianstories.com