



The invention of an Andalusian entrepreneur attaches bikes to wheelchairs worldwide

LOCATION: Coín (Málaga)

DURATION: 1'24"

SUMMARY: A kit that adapts any bike to any wheelchair. This is the idea of a young entrepreneur from Coín, Malaga that is already a reality all over the world. His project has already arrived to 25 different countries in 3 continents. His sales have spiked thanks to the Internet and social networks.

VTR:

This is how people in wheelchairs used to go out with their companions. But now there is another way thanks to Juan Pineda, who designed a kit that attaches a bike to a wheelchair. This creates an incentive for people in wheelchairs to go out in the street.

Juan Pineda
pinedamovilidad.com

"I noticed the need of these people to go outside more, to breathe fresh air, to go out with their family and be in the streets more."

The invention is approved by the European Union, and Juan has won several awards, including the gold medal at the Eureka World Fair of Innovation in Brussels. His product is compatible with 95% of existing wheelchairs.

Juan Pineda
pinedamovilidad.com

"The kit is a small piece that makes a connection between the wheelchair and the bike. It is the part of the center that adapts to any width of a wheelchair and to any bike."

Associations in Spain have already obtained this kit, which has experienced a spike in sales thanks to the internet and social media. Guillermo and Juan Antonio have also joined the project.

Juan Antonio Fernández
pinedamovilidad.com

"These are videos that we had been making for some time, but people have started sharing them mostly on their Facebook profiles. Now they are reaching more than 40 million views."

Guillermo Meyer
pinedamovilidad.com

"There has been a growing interest in different countries. Latin America is our potential customer right now."

These young entrepreneurs from Malaga have already received orders from 25 different countries in Europe, Asia and the Americas.

For more information or support please call +34 662 369 820 or email
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