

Fun learning with a method which uses mental calculation with an abacus

LOCATION: Málaga

DURATION: 1'29"

SUMMARY: Carmen and José Luis are the creators of Elefun Little Big Brains, an initiative started in Málaga with the aim of develop a learning method based on mental calculation using a Japanese abacus, as if it were a game. According to a survey, 77% of the children who participated in these activities improved their school performance.

VTR:

Use the traditional Oriental methods to innovate the process of learning. This is what Carmen and José have been doing for three years through their small company with a very important tool, the Japanese abacus.

Carmen Gómez
Elefun Little Big Brains

"It is a work with kids which is very cool because, apart from using the abacus, we do more activities. They have a lot of fun. Learning with emotions helps them to remember better."

José Luis Pérez
Elefun Little Big Brains

"In Japan, China, Korea, they work a lot on the visual aspect. And the abacus in an instrument, an educational tool which is frequently used to work on mathematics in a visual way."

Ambience

"Minus 21. What is the result?" "56".

The initiative started in Malaga, but it has extended to the entire country. More than 1,000 children have already participated in any of these training activities.

Sergio Rodríguez
Father of a student

"It improves concentration, mental calculation, and they truth is that kids have fun, work."

Pilar Banderas
Mother of a student

"There's has been an incredible evolution in one year. And they come back home happy because they come to play and learn."

A survey of parents showed the improvements experienced by children, and their willingness to study mathematics.

José Luis Pérez
Elefun Little Big Brains

"Making children improve a little."

Carmen Gómez
Elefun Little Big Brains

"Over 70% of the parents have noticed an improvement in their children, mostly in mental agility. They like maths and their marks are higher."

In the end, the results were most noticeable in mathematics, but were also shown in other subjects.

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