



A company creates the first ice creams for babies made with follow-on milk

LOCATION: Churriana de la Vega (Granada)

DURATION: 1'21"

SUMMARY: The Nordwik company, based in Granada, has created the first ice cream which is made with follow-on milk, so babies under one year can eat them, as they shouldn't consume cow milk. It is called 'My first ice cream' and it is the result of a research economically supported by the Spanish Ministry of Industry.

VTR:

Little César is enjoying the first ice made for babies. It has been developed by his father and his uncles, ice cream makers which have been the first to modify the original recipe and change cow milk for follow-on milk.

César Penalva Nordwik ice-creams

"We are ice cream makers, our wives are not. Women were afraid of giving ice cream to our children, but we wanted them to start eating ice cream as soon as possible."

Paediatricians advise not to give cow milk to children under one year, that's the main reason why babies can't have this type of food. César and his brother are members of a family with a strong ice cream tradition, so they were eager to solve this inconvenient.

César Penalva Nordwik ice-cream

"We use milk for babies over 6 months. They could be consumed before, but we have said one year to be cautious."

Carlos Pérez Quality Responsible at Nordwik

"It is a very healthy product, we have considerably lower the fat proportion. It is pretty light in terms of sugar level."

Apart from milk, they have already worked on healthier fats and less sugar, following the nutritional indications for that age. But, do they like it?

César Penalva Nordwik ice-cream

"Once he has opened it, you can't take it away from him. His reaction in front of an ice cream is amazing."

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