

Sierra Nevada changes skis for bikes to experience the mountain in summer

LOCATION: Sierra Nevada (Granada)

DURATION: 1'45"

SUMMARY: The Sierra Nevada ski station is looking for new ways to attract visitors in summer. One of their most important offers is the Bike Park, the highest in Spain and the one which offers the greatest vertical, one kilometer between the Velata and the Pradollano mountains. This summer they will change skis for bikes.

VTR:

In winter people use their skies to ride down the hill but in summer they do it with bikes. Snow melts and Sierra Nevada gets ready to welcome its Bike Park, the highest in Spain and one of the most important tourist attractions for the summer. But, what makes these circuits so special?

SANTIAGO SEVILLA Cetursa Sierra Nevada

"The same thing that characterizes the station in winter: the vertical. Both ski lifts enable us to design circuits with an altitude difference of one kilometer."

And where we usually see skis and snow boards, we find bikes and equipment that enable visitors to enjoy these facilities. Special bikes, equipped with a different damping system, and safer.

DAVID RUIZ DEL POZO All Mountain Sierra Nevada

"We change skis and boards for bicycles. We pack everything, store it, and the new annual batch arrives, because every year we replace the bikes, and work with them."

An offer to increase the number of visitors, like these youngsters from Cordova.

USERS

"One has a lot of curves, another a lot of loose stones and require more technique, leaps..."

"When I get off, my legs are shaking due to the adrenaline, because I enjoy what I am doing."

Thanks to the station's ski lifts, the users of Bike Park Sierra Nevada are able to start their routes at an altitude of 3.000 meters. These ski lifts have been adapted to carry bikes.

USERS

"They have made huge improvements compared to last year and we have found a much larger number of leaps and banking in the circuits, also the sequence of curves... On the whole, the circuits are more dynamic."

"Being able to enjoy this mountain, which is wonderful, also in summer; in addition to adrenaline."

Six different routes to ride down from the Veleta to the Pradollano mountain. An altitude difference of one kilometer full with speed, risk and adrenaline.

For more information or support please call +34 662 369 820 or email info@andalusianstories.com