

Equality in the news: workshops given by journalists in schools against machismo

LOCATION: Dos Hermanas (Seville)

DURATION: 1' 40"

SUMMARY: Has sexism been erased? Sociological studies say no. And against this arise initiatives like 'La igualdad es noticia', a workshop given by the Council of Female Journalists in Seville in secondary schools and sixth forms in the province, reaching out to 4,000 students. Their aim is to help teenagers know how to identify everyday cases of gender inequality, and to develop a critical mind which allows them to detect threats, especially through social media where young people get their information. These workshops are funded by the Press Association of Seville and the Presidential Council of the Andalusian Government.

VTR:

Ambience: *"What's your name? Manolo? Ok so the protagonist is Manuela."*

The boys become the girls and viceversa. Swapping roles so that these teenagers learn to recognise cases of gender inequality happening around them.

JORGE FERNÁNDEZ

Journalist

"It's a way of making them see that this inequality, apparently disappeared in society, is still very present in their lives."

MAR PINO

Journalist

"So that they are aware of this and have a critical view of what's happening around them."

As the workshop by the Council of Female Journalists in Seville continues, self-criticism gradually makes an impression on the students at the Olivar de la Motilla High School

MANUEL CUESTA

Student IES Olivar de la Motilla

"There are times when we don't notice the things we do and say to others because they are already assumed."

CARMEN SANDOVAL

Student IES Olivar de la Motilla

"For example, I used to play football. When it came to playing matches, boys were picked first and the girls last."

MARÍA TEJADA

Alumna IES Olivar de la Motilla

"As we grow up, we notice things that we have experienced since we were little..."

LUIS CALDERÓN

Alumno IES Olivar de la Motilla

"When you are older, you are more aware and act in a better way."

This workshop called Equality is News is aimed at over 4,000 students at Secondary Schools and Sixth Forms in the province of Seville, a name which calls for reflection upon the role of journalists in the construction of social norms.

MAR PINO

Journalist

"When you are looking for an expert in economics it's usually a male expert in economics. It's very rare that a female expert economist emerges when there are so many."

JORGE FERNÁNDEZ

Journalist

"Why? Because journalists lack education on gender issues and I think that this is very important for the development of our professional work."

And that is what these professionals are working on, encouraging equality to become news, through education... to make it become normality.