

Mutting: driving without distractions with an app which blocks mobile use to prevent accidents

LOCATION: Huelva

DURATION: 1'27"

SUMMARY: Four in ten accidents in Spain are due to distracted drivers, such as mobile phone use amongst other causes, according to the Directorate-General of Traffic. Given this fact, a business set up by young people from Andalusia has developed an app called Mutting which prevents mobile use whilst the vehicle is moving. The mobile does not receive calls or notifications and anyone trying to contact the driver receives a message to let them know that they are behind the wheel.

VTR:

Four in ten accidents in Spain are caused by driver distractions, according to the Directorate-General of Traffic. Amongst these, the most frequent is due to mobile use. A serious issue which, according to a study by the Royal Automobile Club of Spain, causes 650 deaths on the road per year. These young people from Andalusia have created this app with the aim of saving lives.

JAVIER REBOLLO
DI-JEP

"What we are trying to do is avoid the temptation of looking when you receive a notification or call."

RACHID GHUNIM
DI-JEP

"How? Turning off the screen, the sound, the vibration, and letting your contacts know that you're driving at that moment."

The driver downloads the app onto their mobile. When they get in the car, they activate Bluetooth.... the screen turns off, and they don't receive calls or notifications.

JAVIER REBOLLO
DI-JEP

"You don't lose messages or calls, you don't lose anything. When you leave the car you can use your phone and see your WhatsApp messages, missed calls... You will have everything there."

What happens if someone rings you whilst you are driving? The call is blocked and the caller receives a message telling them that you are driving. If they ring again, it is assumed as an urgent case and the call comes through on the handsfree system. The app is free and available on Android, and it has been downloaded by thousands in Spain, and also in other countries.

RACHID GHUNIM
DI-JEP

"It has been downloaded in China, Russia, France... We are international right now."

Creativity and resourcefulness to make driving much safer.

For more information or support please call +34 662 369 820 or email info@andalusianstories.com