

Cámara Cívica: movies and series to show how politics works and obtain the engagement of citizens

LOCATION: Seville

DURATION: 1'22"

SUMMARY: Spreading the insights of politics using movies and series such as Harry Potter, Lord of the Rings or Game of Thrones is the goal of Cámara Cívica, a social entrepreneurship initiative carried out by young Andalusian entrepreneurs to help in the construction of a better democracy. They assure that the more citizens know about their political environment the more they will imply in the construction of a better society.

VTR:

Could Harry Potter show us how Spanish politics works?

Ambience movie: "Mental that one, I'm telling you."

Or could Game of Thrones help to understand the results of the Andalusian Elections?

MIGUEL RODRÍGUEZ
Co-founder of Cámara Cívica

"All cultural works, whether they be films or series, are influenced by the ideas of their time."

JAVIER ÁLVAREZ
Co-founder of Cámara Cívica

"You see that what you are watching also has a political element, but you don't have to read a manifesto that you don't understand."

This is what these young people from Andalusia have decided to do, using well-known films and series like Star Wars, Breaking Bad and many others to spread politics to ordinary citizens through media and social networks, as they can often feel disconnected from the concept.

PEDRO NICOLÁS
Co-founder of Cámara Cívica

"Critical and participating citizens are the ones who drive better democracies, collective improvements..."

They are called Cámara Cívica, and none of their members are older than 25. Political advisors who want to change their environment. They know that knowledge is the way to make citizens aware of their power, something which Tolkien also shows in "Lord of the Rings".

JAVIER ÁLVAREZ
Co-founder of Cámara Cívica

"Even the most insignificant beings, like hobbits in this case, can change the world's fate."

Because after all, a ring can be...

Ambience movie: "My preciouuus."

But this wouldn't be possible without the strength of a whole population to carve their own destiny.