



Woutel, the site where hotels look for clients

LOCATION: Seville

DURATION: 1'20"

SUMMARY: The client sets the date of the stay and the price they are willing to pay. If a hotel has free rooms and is interested in the established price, it will send an offer to the traveller. This is how Woutel works, an innovative accommodation site created by an Andalusian entrepreneur, León Lassoovsky. It is already available for Seville and it will spread soon to other Andalusian cities.

VTR:

She is from Paris and is planning to stay in Seville in a few weeks. She looks for accommodation on the site created by this Andalusian entrepreneur, Woutel.

LEÓN LASOVSKY
Creator of Woutel.com

"The site where hotels look for clients."

That's why it is an innovative project. Here clients establish the conditions of their stay.

LEÓN LASOVSKY
Creator of Woutel.com

"The client establishes that they want to travel between the 5th and the 7th of October and they want to spend 200 euros."

These conditions are received by the site and sent to the hotels in the destination. The ones available and interested in the economic conditions set make their offers to the clients.

LEÓN LASOVSKY
Creator of Woutel.com

"There are hotels which give an answer in less than three hours; most of them within 24 hours."

And tourists make their choice. She will stay at the Hospes Hotel, in the city centre.

RUTH MAZÓN
Marketing Director
Hospes Seville

"The hotel needs clients in certain dates. And the client is also benefited, as they can receive more competitive offers than using other method."

LEÓN LASOVSKY
Creator of Woutel.com

"You have available rooms for two or three nights and you want to occupy them. But, how do you do that?"

RUTH MAZÓN
Marketing Director
Hospes Seville

"And it is great for the client because they can be certain that the hotel is going to offer them what they want."

Woutel has just started working and its creator intends to spread it to other Andalusian cities, in a region which hosted 15 million travellers in 2014.

For more information or support please call +34 662 369 820 or email info@andalusianstories.com