

Pedals for Labour Insertion: bike loans for immigrants to go to work

LOCATION: Níjar (Almería)

DURATION: 1'13"

SUMMARY: The immigrant workers of Almería's crops mostly use bikes as a way of transport when they go to work. This is why bikes have become a simple, green and accessible tool to promote their labour insertion. Since two years ago, the Almería Acoge Association promotes the project 'Pedals for Labour Insertion', a rotary loan system that offers these people a way of transport so they can go to work.

VTR:

AMBIENCE: "Helmet and vest."

He has just rented a bike that will enable him to go to work at zero cost.

ADAMA PENGULOBA
User

"My workplace is 15 kilometres away; I wouldn't be able to do anything without a bike."

This is the situation of most of the immigrants who work in Almería's crops.

ADAMA PENGULOBA
User

"Without a bike, I would have to look for someone and pay."

Now he can use one thanks to the 'Pedals for Labour Insertion' project started by the AlmeríaAcoge Association two years ago.

JUAN MIRALLES
Director of Almería Acoge

"There's a job offer, a need to look for a job, both things, and a basic tool to access that job which is an affordable way of transport."

Most of these people don't have a car due to their financial situation, however bikes enable them to...

JUAN MIRALLES
Director of Almería Acoge

"Move around the greenhouses area, where most of the immigrantworkers can be found."

Users must learn how to take care of them and road safety.

ADAMA PENGULOBA
User

"Vest, lock, helmet. Without them I can't ride a bike."

Over 200 peoplehavealreadyusedthisservice. Pedals to ride towards insertion.

For more information or support please call +34 662 369 820 or email
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