

## Virtual reality applied to tourism to get to know the Pulpí Geode, a jewel of nature

LOCATION: Pulpí (Almería)

DURATION: 1'11"

**SUMMARY:** Technology and tourism have been combined to offer a new way of visiting the Pulpí Geode in the province of Almería. It is now possible to do a virtual 3D visit to one of the most important jewels of nature in the world. This enclave of crystallised gypsum is unique in Europe and is the second largest one in the world. A unique and exciting experience where the visitor can interact with the area through Virtual Reality glasses.

**VTR:**

**AMBIENCE:** "It's incredible."

Until now, it was an impossible journey, but Virtual Reality makes it possible: For the first time in nearly 20 years, the public can enjoy this jewel of nature up close, unique in Europe: the Pulpí Geode.

**ANTONIO DE LA FUENTE**  
User

*"My hairs are still standing on end. It's very well done."*

**ANTONIO JOSÉ**  
User

*"I have enjoyed it very much. It was as if I was inside the geode."*

It's the only rocky cavity in Europe with crystallised minerals inside it, which has remained closed to the public since it was discovered in 1999.

**CARMEN GONZAGA**  
Tourist agent

*"Because it has been shown that the CO2 from our breathing would damage the crystals."*

However, Virtual Reality now allows it.

**CARMEN GONZAGA**  
Tourist agent

*"So that people can experience the sensation of visiting the geode without damaging it."*

**CRISTINA MEDINA**  
Tourist agent

*"You can interact and move your head all the way round, as well as your arms."*

The visit can be done in the San Juan de los Terreros castle. An experience which puts the user right at the centre of these wonderful gypsum crystals.

**MARÍA JESÚS MATEO**  
Usuaría

*"I spent many years trying to see it, now they have done something so I can visit it and I am thrilled."*

Some glasses and headphones are all that are needed to be able to enjoy this spectacle of nature.

For more information or support please call +34 662 369 820 or email  
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