

## **Almond blossoms to awaken the senses and revive rural tourism in Almería**

LOCATION: Lucainena de las Torres (Almería)

DURATION: 1'46"

**SUMMARY:** Los Filabres-Alhamilla, a region in Almería, plays a key role in the Almond Blossom Trails, a project which promotes rural tourism through its main attraction at this time of year: almond blossom. These days are aimed at getting to know the countryside, conveying the local desire for sustainable development of agriculture and livestock, and also promoting their historical and cultural past.

**VTR:** Almond blossom is the main feature of a very special trail, a trail dedicated to the senses. The region in Almería of Los Filabres-Alhamilla has designed a tour based on the beautiful blossoming of this fruit tree, that is committed to sustainable development of the area and promotion of rural tourism.

**DIEGO GARCÍA**  
Trail organiser

*"We want to raise awareness and in turn make sure that we don't miss out on the almond trees growing, so that all the visitors and people who live here in the region respect this development in line with nature".*

Almería is the second largest producer of almonds in Andalusia, with a cultivation surface of 60,000 hectares, a significant proportion found in this area.

**DIEGO GARCÍA**  
Trail organiser

*"It's a way of life which people have lived here since prehistoric days until now; respecting the environment, without being aggressive."*

In total, 6 trails have been developed between February and March. A cultural guide accompanies the walkers during the route, so that...

**DIEGO VARÓN**  
Cultural guide

*"They can get to know the mining past of the region, making the most of the almond blossom trails, culture and architecture."*

Information that very few visitors know.

**ARACELI SALINAS**  
Excursionist

*"About mining, the mining past of Almería that was largely unknown."*

**JOSÉ MANUEL MORENO**  
Excursionist

*"We partly came to see the almond blossom. This area is really pretty."*

**ARACELI SALINAS**  
Excursionist

*"I want the children to come and learn lots of things and see the almond blossom."*

An initiative which has united a total of 13 public-private institutions, with the aim of saving rural tourism in Almería from being forgotten about.

For more information or support please call +34 662 369 820 or email [info@andalusianstories.com](mailto:info@andalusianstories.com)