

## Rock music brought to schools in an interactive musical show which teaches valuable lessons

LOCATION: V́icar, Almería  
DURATION: 1'46"

**SUMMARY:** The "School of Rock" project has been running since 2012, making children curious about the types of music that are not normally included in the school curriculum, such as reggae or swing. Through an interactive musical show, they travel through music history, but are also taught something more: values such as equality and hard work. It began in Almería, but has now been performed throughout Andalusia and other parts of Spain, with more than 60,000 children attending the shows.

### VTR:

Welcome to 'The School of Rock', an interactive show for infant and primary school children. It was started by a group of teachers in the music group "En espera", with its primary objective to show the children some ideas.

**PACO TENDERO**  
Keyboard and trumpet  
player

*"A range of music that the kids don't normally hear on the radio or see in schools. Music that has been kind of forgotten."*

Through El Gran Payaso Paco and different artists such as Elvis Presley or Michael Jackson, the children become familiar with the sound of the instruments and distinctive styles. But they also learn...

**FRANCISCO CAZORLA**  
El Gran Payaso Paco

*"Coeducation, respect for diversity and the difference between one another, and also to get rid of certain stereotypes about music"*

Since the project began in Almería in 2012, they have visited more than 60,000 schoolchildren in over 200 performances throughout Andalusia and the rest of Spain. Through the music, they try to instill critical minds.

**FRANCISCO CAZORLA**  
El Gran Payaso Paco

*"Making them shout, jump, dance and, as well as learning certain lessons, they touch on critical messages of society and media, which the children are able to grasp."*

The children sing, dance and participate in the show, but most importantly, they also learn.

**RAYAN DEAUD**  
Student

*"That rock is more important, and it doesn't matter if you sell t-shirts, if you're rich... Friendship is the most important."*

**IMAN MONTAQUI**  
Student

*"Today I have learned lots of musical styles like rock, swing..."*

**DENIS MARGINEAC**  
Student

*"That it doesn't matter about skin colour, the important thing is that we are all important and have the same value."*

Values important for life, and so they all shout:

**STUDENT**

*"Long live rock!"*

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