



Crowdence: collaborative economy for T-shirt design and crowdfunding to sell them

LOCATION: Seville

DURATION: 1'36"

SUMMARY: The creators of Crowdence are four entrepreneurs from Seville: three informaticians and a graduated in Business Management; who have seen in collaborative economy a change that will permit then finding their own place on the Internet. This electronic commerce platform permits designing t-shirts and sell them through crowdfunding to everybody.

VTR:

Marián is a designer and thanks to these entrepreneurs she has started making her works known...

JUAN QUIRÓS
Crowdence

"We give everybody the chance to enter our site, Crowdence.com, to create and start selling personalized products with their designs."

T-shirts like these ones, the products used in the launch of this electronic commerce platform, Crowdence. We just need to enter the site, use the design assistant and in barely a minute our design is ready to launch the crowdfunding campaign. T-shirts will only be manufactured if they receive the necessary number of orders to make them profitable within a specific time frame; and this platform gets a percentage.

MARIÁN ANGULO
Designer Jaramagos.com

"There were 25 in 15 days, they were launched, sold and we could manufacture and sell them."

JUAN QUIRÓS
Crowdence

"We manufacture them, we send them to our clients... We do absolutely everything."

MARIÁN ANGULO
Designer Jaramagos.com

"It is a system where you don't practically risk anything."

Maricarmen wants to create a school for families in the Polígono Sur, one of the areas with more social difficulties in Seville to talk about...

MARI CARMEN SANGUINO
Social entrepreneur

"Nutrition, hygiene, sexuality, employment..."

And she needed some money to start.

MARI CARMEN SANGUINO
Social entrepreneur

"250 euros for materials, advertising, that kind of things."



And she made it selling T-shirts through Crowdfunder, a business idea that counts on the support of Minerva, the program of Vodafone and the Andalusian Government to promote entrepreneurship.

ADRIÁN RUIZ
Crowdfunder

"We would like to add new products soon and, once we have done it, taking them to Europe."

While the project of Mari Carmen takes shape, they keep working to develop theirs and getting...who knows where.

For more information or support please call +34662 369 820 or email info@andalusianstories.com