



Onda Palmeras, the radio station created by youngsters to show positive side of their neighbourhood

LOCATION: Córdoba

DURATION: 1'35"

SUMMARY: Since more than a year ago the neighbours of Las Palmeras, in Córdoba, have their own radio station. They use it to spread the good news occurred in their neighbourhood. Onda Palmeras has been promoted by a group of volunteers who work with the youngsters of the area. Now they emit two shows a week through an Internet channel, iVoox, but their next challenge is installing a FM radio antenna so their neighbours can listen to them more easily.

VTR:

AMBIENCE

"We welcome you one more week to a new edition of our show, 'Weekly Interview' in Onda Palmeras Córdoba."

This is the start of 'Weekly Interview' in Onda Palmeras; a radio station managed by youngsters and volunteers from Las Palmeras neighbourhood in Córdoba, that can be listened through the Internet.

Pepe Serrano
Onda Palmeras coordinator

"We started this initiative with a small training course given by the Andalusian Institute for Youth here in Las Palmeras neighbourhood about radio as an element for social dynamization."

This is an area of Córdoba with a high risk of social exclusion and an unemployment rate of the 70%. Here the radio becomes a way to train and keep youngsters busy, letting the neighbours expressing themselves at the same time.

Ricardo Afonso
Sound technician and neighbour

"Here at the radio I am usually the sound technician but, as we have different shows, sometimes I am also the speaker. It depends on what we need."

Khalid Harrouch
Las Palmeras neighbour

"I am a youngster from the neighbourhood, a neighbour who is currently working. They have invited me to tell my experience."

This is one of the main goals of this project: telling positive stories or initiatives that take place in the neighbourhood.

Mapy Sánchez
Volunteer

"I think that the most interesting thing is that people who are not from the neighbourhood get to know the other side of Las Palmeras, where there are also a lot of good initiatives, a lot of people who do things for the neighbourhood that the rest don't see."

Thanks to this initiative, these youngsters between 18 and 30 years old have learnt how to conduct an interview, how to use a sound table and to edit contents, as well as using social media professionally; skills that will be useful in job searching.

For more information or support please call +34 662 369 820 or email info@andalusianstories.com