



An app alerts firemen and sends them the exact location of a fire to improve response time

LOCATION: Mijas (Málaga)

DURATION: 1'31"

SUMMARY: After a summer with a high incidence of fire the town of Mijas, in Málaga, has started using an app that permits citizens sending an alert in case of emergency. Apart from making a call it also sends the exact location at the same time. Firemen have started using it improving their response time.

VTR:

This is one of the four devastating wild fires occurred this summer in Mijas, a town in Málaga. Evicted neighbours and even affected homes. After these incidents, the firemen of the town have allied with new technologies in the fight against fire.

AMBIENCE

"Ok, I have the location. Don't worry and calm down! We are sending a vehicle."

It is the mobile app SOS Emergencias, which permits contacting directly with the fire station through a phone call, transmitting at the same time the exact location of the caller.

Manuel Morales
Fire chief at Mijas

"So from anywhere in our town a citizen can use a mobile phone, downloading a free app, to give us a call providing us with his location, making us able to talk to him."

A tool that can be really useful in rural areas, where giving an exact location is more complicated. That's why citizens who live in these areas have the option to register them as a precaution for future emergencies.

Jorge Soler
New technologies coordinator

"Anytime, where are you located, where is the emergency, and it is mainly useful in case of wildfire because it improves the response time."

A tool for citizens and also for the emergency services, because it designs the shorter route to get to the emergency point.

Manuel Morales
Fire chief at Mijas

"The vehicle is equipped with tablets and we send the location there so they can arrive to the exact place."

Once the call has been received, the team jumps into the vehicle, checks the route and gets to the location of the emergency without delays.

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