

Solidarity coaching to promote employment among youngsters at risk of social exclusion

LOCATION: Sevilla

DURATION: 1'34"

SUMMARY: Since it was started in May, a solidarity initiative whose goal is the labor insertion of young people at risk of social exclusion, has helped seven youngsters finding a job. It is a project promoted by the NGO Action Against Hunger and the Santa María La Real Foundation, in which 20 people from marginal areas of Seville participate. They use coaching sessions to emotionally prepare them for the job seeking, to teach them time management or how to write their CV.

VTR

AMBIENCE: Which one do you think that is the key in job searching regarding time management?

This key, among others, is what these young people who look for a job are learning here. They are part of the solidary initiative promoted by the NGO Action Against Hunger and the Santa María La Real Foundation. Their objective is...

MAITE GONZÁLEZ
Coach Action Against Hunger

"Taking all the capacities they have, all the opportunities they have in their environment, all the skills they have and that now are latent and take them out."

It will help them going back to the labor market or starting their own business. Something that may be more difficult for them as they come from the marginal areas of Seville.

STUDENT

"We have had emotional intelligence sessions."

MAITE GONZÁLEZ
Coach Action Against Hunger

"They call it the lucky shuttle, because we have had incorporations to the labor market since the first week."

Seven out of the twenty people who have joined this initiative have already found an employment. Manuel could be the next...he has electrical knowledge and today has a meeting with one of the enterprises that collaborate with this project.

YOLANDA CASTO
Mister Brico

"Making our small contribution, returning society that opportunity we had to start our company, to do what we like."

STUDENT

"I have relaxed because I was pretty nervous."

Because they also learn this in the coaching workshops; as well as team work, knowing how to introduce themselves to a company...

GINÉS HARO
Mentor

"Thinking how we can make that process easier for the enterprise and how can we fit in what they are looking for."

Virginia is developing a business project, that's why an interview with this entrepreneur will be useful.



STUDENT

"Before I didn't have the courage or the tools to say: I'm going for it."

HÉCTOR NERI
Mentor

"Everybody has the right to have opportunities."

And that is what they are working for.

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