



The Alhambra in your phone thanks to an app based in research and the restoration of the monument

LOCATION: Granada

DURATION: 1:34

SUMMARY: The Alhambra gets to cell phones. The visitors of this monument located in Granada have a new tool at their disposal to make their visit easier. This app contains the newest information regarding all the aspects of the monument. It is the digital adaptation of the Official Guide of the Alhambra published on paper.

VTR:

At the Alhambra cameras are giving way to mobiles and tablets. Tools that now can also contain all the information regarding this monument thanks to a new app. Its main advantage is that it also includes the news of this tourist attraction.

Jesús Bermúdez
Conservative of the Alhambra

"It means a visual update of the whole monument. The last news regarding the monument: information obtained through documentary research as well as from the restoration of the monument."

An example is the translation of the poem contained in the Lion's Fountain, recently restored. Tourists have access to generic information but this app goes beyond, apart from guiding the visitor through the monument, it permits interacting with some contents.

Jesús Bermúdez
Conservative of the Alhambra

"Making notes so you can be in one place and get an impression or want to remember something, some aspect that can be noted simultaneously."

An app designed for before, during and after the visit, with interactive maps and the possibility to create your own itinerary.

"You get a better idea than in the paper map and it is more interactive, watching every part you are visiting."

TOURISTS

"This is much more dynamic and you see it much better, I think. It gives you much more information."

"You have to be trendy and use technologies to ease things as much as possible."

It is available in Spanish and English, and soon will be also available in French, Italian and German; including useful information regarding the weather or the chance to buy tickets for the visit.

For more information or support please call +34 662 369 820 or email info@andalusianstories.com