

Jobs at first sight: expression and languages just a click away thanks to video curricula

LOCATION: Jerez

DURATION: 1:32

SUMMARY: Just 22, they study Marketing at the University of Cádiz and have just created a web site used for job searching. It isn't a conventional platform, CVs have been replaced by video curricula. There users can show their skills and experience through videos that intend to catch the attention of companies.

VTR

To find a job the first thing we usually do is writing our cv. But, how can we prove that our languages level?

There is a way to do it, using a video curriculum.

AMBIENCE VIDEO: "Hello! My name is Álvaro García, I am 25 and this is the presentation of my video curriculum."

ÁLVARO GARCÍA
User

"It is a new chance, a way to show my skills, my knowledge, my way of speaking, to express myself."

VIDEO: "Hello! I am Manuela Patricia, cabin crew member, as it is usually said flight-attendant. I am graduated in Tourism and I speak three languages:

An image is better than a thousand words, and these Marketing students of the University of Cádiz know it very well. That's why they have just started an employment platform in which curricula are just entered in audio-visual format.

JAVIER MARIÑAS
Founder of 'Videumvitae.com'

"You can perfectly show your communication skills, your way to express yourself, your image, which is also very important for many types of employment, your appearance, your manners."

MARÍA DEL MAR ZUNINO
Founder of 'Videumvitae.com'

"You don't have to be an actor to record your video curriculum, just bringing out all you have inside you and selling yourself the best way possible."

ÁLVARO GARCÍA
User

"Now looking for a job is very complicated, very very complicated."

So we must catch the attention of companies, but how? Alvaro has a degree in Business Administration and Management and is unemployed.

AMBIENCE VIDEO: "I am a very proactive person, I like relating to people."

The use of this platform is for free for those who are looking for a job; the enterprises are the ones who pay to have access to the videos and if requested, Video Vitae selects the profiles for them. It is the adventure of these entrepreneurs who had an idea, a dream and made it come true.