



Social to Crowd: solidary micro-patronage to ease the donation and sending of materials to NGOs

LOCATION: Seville

DURATION: 1'41"

SUMMARY: Social to Crowd is a new concept of micro-patronage where money isn't present. Here they ask for materials and their destination is solidarity. This platform intends to establish a direct connection between NGOs and citizens, so they can know where the material they have donated is anytime. Social to Crowd is still in development phase and their promoters, a group of Sevillian cooperatives (Enreda, Wadobo and Cuarto Sector), are trying to launch it with the support of Goteo.org.

VTR:

Pay attention to this ant, because it may become the symbol of a new micro-patronage model.

Daniel Melendo
ENREDA ASSOCIATE

"It will be a materials donation platform aimed at NGOs."

Pablo García
ENREDA ASSOCIATE

"It is based in the crowd funding model but instead of economic donations they are material."

It is the work of these three Sevillians, a platform that connects citizens and social organizations directly, with no money implied and most important, in a transparent manner.

Pablo Martín
ENREDA ASSOCIATE

"Unfortunately, there have been shocking corruption cases inside some NGOs and they are working to apply transparency to their processes."

'Uniendo Orillas', an organization that develops cooperation projects with Morocco, is one of them. Jorge uses the Cuarto Sector Cooperative to collaborate with this initiative, that also counts on the support of Wadobo.

Jorge M. Pérez García
UNIENDO ORILLAS NGO

"Economic crowd funding sometimes causes mistrust regarding the use of funding. This case is much more transparent and its application permits citizens or institutions that exchange these products and services knowing the final destination of services."

Because this is another characteristic of Social to Crowd; the donor can track the material until it arrives to its destiny anytime. A contribution that the NGO Solidary Journalists considers useful for the initiatives developed in a village at Guinea Bissau.

José Bejarano
SOLIDARY JOURNALISTS

"If I am going to be able to see where the power tiller I have given these people ended up, it seems perfect for us."

Social to Crowd is still in design and programming phase. For their launch they have asked for help through conventional crowd funding. Their commitment with co-financers: being in full production in October.

For more information or support please call +34 647 310 157 or email info@andalusianstories.com