



Goteo Andalusia: crowdfunding for entrepreneurs who innovate in the social sphere

LOCATION: Granada

DURATION: 1'38"

SUMMARY: "Different Worlds" ("Mundos diferentes"), a comic regarding the deaf community is one of the projects that have become a reality thanks to Goteo Andalusia, a collective micro-financing platform of the Guadalinfo Network. 80% of the projects of this program have reached their objectives since it was started, just one year ago.

VTR:

Isabel de las Heras has a degree in Fine Arts and wants to show everybody that there are 'Different Worlds'; and she wanted to make it through cartoons, that talk about disabilities, but mainly about deaf people.

Isabel de las Heras
Cartoonist

"Different Worlds talks about the problems of the deaf community, but comically, so people know them, to sensitize."

This cartoonist born in Granada counted on Goteo Andalusia, a micro-finance platform on the Internet. The Guadalinfo Network started Goteo Andalucía a year ago, to promote and make known social innovation projects of the region.

Isabel de las Heras
Cartoonist

"A chance to give you an alternative to move projects, ideas, to sensitize, to raise awareness."

Luis Miguel Cifuentes
Technician at Goteo
Andalusia

"Goteo Andalusia is a crowdfunding or alternative financing platform in which we try to help with funding to projects that have social impact in the Andalusian community."

This platform has already managed giving the expected funding to ten out of the twelve projects that have already finished their campaign.

Luis Miguel Cifuentes
Technician at Goteo
Andalusia

"They are basically projects that due to their activity help society in any way, and are able to generate knowledge, contents or tools that could be shared with the whole community."

The collectively financed projects of Goteo Andalusia are very different: cultural, aimed at international cooperation, ecological... From the 'Different Worlds' comic to Villalítica, to a centre where we can experience the prehistoric period, the third album of the rock band 'Cuestabajo' or an ecologic orchard in Granada.

For more information or support please call +34 647 310 157 or email info@andalusianstories.com
