

Virtual reality at the service of psychology to get over phobias such as fear of heights

LOCATION: Málaga

DURATION: 1'24"

SUMMARY: Young entrepreneurs from Málaga have started working with virtual reality applied to psychology. They are using this technology in the treatment of phobias such as fear of heights or birds. These activities are being developed in their own enterprise, 'Ooh! Virtual'.

VTR:

Afraid of heights? Young entrepreneurs from Málaga are starting to use virtual reality to treat this and other phobias.

Pablo Becerra
Co-founder 'Ooh! Virtual'

"They usually work with images and pictures. Our proposal is going from images and pictures to virtual reality."

The enterprise 'Ooh! Virtual' is experimenting with fear of heights and birds using virtual reality. They use images recorded with 14 small cameras that work at the same time capturing 3D images in 360 degrees.

Carlos Zorrilla
Co-founder 'Ooh! Virtual'

"The sense of realism is much stronger and that permits us making patients feeling more immersed in the scenario they are experiencing."

In a cabinet of psychology in Málaga they are starting to use this system with patients and they assure that the result is very positive.

M^a Guadalupe García
Psychologist 'PsicologiaInteractiva.com'

"The treatment consists on a gradual exposition to that stimulus. They start by pictures because it is what causes them less fear. Virtual reality is an intermediate step between a video, some pictures, which are hardly tangible, and reality."

At the end of the treatment patients will have to face their phobias in the real world. These entrepreneurs will continue working in the treatment of other phobias as fear to fly. They have also designed a prototype of glasses that use mobile phones as a screen and that would produce the same effect increasing mobility and autonomy.

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