

A website links together domestic workers and families with references from other users

LOCATION: Almería

DURATION: 1:35

SUMMARY: Montse Piquer is an entrepreneur from Almería who has developed a Nidmi, a website that links together domestic workers and families. There, clients can see the profile of private teachers, maids, nannies, elderly carers or even pet caregivers. Montse came out with the idea in 2012, when she was looking for a maid and realized that she could find an answer and a business on the Internet. Nidmi is already working in Uruguay, Mexico, Chile and Panama.

VTR:

Ambience: "I have been told that in this website there are a lot of nice teachers."

Josefina needed an English teacher for her daughter. She found her in a website where she could have also found maids, nannies, elderly carers or pets caregivers.

JOSEFINA MARTÍNEZ

User of Nidmi

"At first I entered the site to find someone to take care of my father, but later it was also useful for me to find a private teacher for my two daughters."

She admits that she was a little worried about opening her house to a stranger, something that changed when she discovered this site.

JOSEFINA MARTÍNEZ

User of Nidmi

"There are people that may have distrust of letting a stranger enter their home with their kids, but you can see references from other users at this site and that calms you down."

SAMAR KHALIFE

English teacher

"I created a profile, it was approved and from that moment I met families that hired me as a private teacher."

The manager of this website is Montse Piquer, an entrepreneur from Almería who created it in 2012 with the intention of linking together professionals and clients.

MONTSE PIQUER

Founder of Nidmi

"I found myself in a situation a lot a women and families go through, finding a good maid. I found out that using new technologies, as Internet, we could solve that problem."

Users select their ideal candidates basing on his experience, résumé, availability or references.

MONTSE PIQUER

Founder of Nidmi

"The main advantage of Nidmi is that it offers trust, quality in the profiles that are being shown at the site."

Nidmi is already working in Uruguay, Mexico, Chile and Panama and has made more than thirty thousand perfect matches.

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