

## An app designed in Jaén tries to slow down the effects of diseases similar to Alzheimer

**LOCATION:** Menjíbar/Linares (Jaén)

**DURATION:** 2:08

**SUMMARY:** Stimulus is software adapted to tablets focused in cognitive stimulation and rehabilitation for people with some kind of dementia, as Alzheimer. It is a project that has been developed by a group of young entrepreneurs from Jaén. Stimulus has been promoted by the Minerva Project, which supports technological entrepreneurs. Now they are testing their first version with the collaboration of professionals and associations with the objective of improving it.

**VTR:**

**AMBIENCE**

*"Cristóbal, we are going to start the cognitive stimulation session, ok? With this technology, as always. The instructions appear so you can read and listen to them."*

Cristobal trains his mind with 'Stimulus', an app designed by a group of entrepreneurs from Jaén, focused in people affected by any disease related with dementia, as Alzheimer.

**EMILIO CHECA**  
**Director of the Stimulus Project**

*"Stimulus is cognitive stimulation software, specially designed for tablet devices. It is based on interactive exercises to develop cognitive abilities as memory, attention, reading, calculus, executive function..."*

The objective is developing these therapies without medicines in centres like this, the Alzheimer Association 'Conde García', to slow down mental impairment.

**TOÑI CÁMARA**  
**Psicologist Conde García**  
**Association**

*"Slowing down that deterioration caused by dementia and Alzheimer. Not stopping it, but slowing it down, making the process of the disease go a little slower, keeping the cognitive abilities they preserve as long as possible."*

The app contains a series of exercises to enhance certain abilities as memory or attention.

**EMILIO JOSÉ EXPÓSITO**  
**Technological responsible of**  
**Stimulus**

*"It can be the typical exercise consisting on joining two points in a specific order, other exercise can be controlling geometric shapes."*

Apart from the stimulus for their minds, this type of apps motivate them.

**TOÑI CÁMARA**  
**Psicologist Conde García**  
**Association**

*"These people are old, so facing a computer, a screen, tablets or mobile phones motivates them."*

One of the main advantages of this app is that allows professionals to supervise patients and users from the distance.

**ANTONIO CARLOS DEL FRESO**  
**Marketing responsible**  
**"Stimulus"**

*"A professional gets to more patients and this way the attention area is wider. On the other hand, a patient doesn't need to go to a centre."*

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