

Entrepreneurs from Huelva start online jellyfish selling for ornamental aquariums in Spain

LOCATION: Aljaraque (Huelva)

DURATION: 1:18

SUMMARY: Two entrepreneurs from Huelva have started a pioneer initiative in Spain: electronic commerce of non-poisonous living jellyfish for ornamental aquariums. Part of the benefits will be invested in research with these animals as bio-indicators of the quality of water and to find out the way to avoid its plagues in the coast.

VTR:

Jelly fish are strange beings, not very popular because of their stings, but amazing. This is how they fascinated the protagonist of the film 'Seven Souls'. A similar experience should had José Antonio observing them in a oceanographic, when he asked himself a question...

JOSÉ ANTONIO JARA

Environmentalist

"Why people can't enjoy a jellyfish aquarium at home?"

As there wasn't any store in Spain, this specialist in Environmental Sciences and his associate started this online store where they sell a non-poisonous species, aquariums and all the necessary to take care of them.

JOSÉ ANTONIO JARA

Environmentalist

"It is done as a normal fish delivery, the only difference is that the bag is full of water, it has not oxygen so that air can't damage jellyfish."

They eat plankton and small marine crustaceans, whose price is 35 euros in this store. Jelly fish selling is for them an economic source to investigate how to control plagues.

JOSÉ ANTONIO JARA

Environmentalist

"Being able to act on them so they don't reach the coast. at least without that aggressiveness which in the end affects tourism."

And due to the sensibility of some species towards contaminants, they study how to use them as bio-indicators of the quality of water.

JOSÉ ANTONIO JARA

Environmentalist

"There are jellyfish that just being in that water, they are indicating that water has a certain quality."

Strange, hypnotic, poisonous, that's true, but also useful for humans.

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