

## Recycled poetry: the sustainable proposal of a publishing company based in artisan paper

LOCATION: Córdoba

DURATION: 1'27"

**SUMMARY:** Poetry in hand made recycled paper books; that's the proposal of an Andalusian publishing company. 'De Papael', tries to keep paper books alive, using creative and original formulas. They elaborate their own artisan paper since 2006. They edit books regarding: poetry, architecture, painting and tales.

**VTR:**

**Ambience:** "And we place one on top of the other."

A publishing Company that only publishes in hand made recycled paper. This is the initiative of a small Andalusian enterprise: artisan editions that they make with special attention to poetry.

**MANUEL PATIÑO**  
Copy editor of 'De Papael'

*"Until now, 'De Papael' has two main lines, one of them is book publication regarding arts and painting; and then other line mainly based in poetry, although we have also made some narrative by current poets."*

**FRANCISCO PATIÑO**  
Editor of 'De Papael'

*"What differences auto edition from other publishing companies is the amount, we do not produce large amounts simply we produce them as they are being ordered."*

**Ambience poetry:**

*"Pushing away the invisible flower in the undergrowth."*

Recycled poetry by Ana Patricia Santaella, a poet from Córdoba, who chose this original idea to make her poems known, as the author Enrique Pleguezuelo.

**ANA PATRICIA SANTAELLA**  
Poet

*"We see that people like it and we open up new fields, people are getting closer to poetry and enjoy it a lot."*

**ENRIQUE PLEGUEZUELO**  
Poet

*"Mainly because of the quality and the craft skills of the product, how they take care of it, and they also take care of the writers that come here."*

With more than fifty editions in the market, this publishing Company keeps reinventing with new book-binding techniques. Because, according to these editors, the future of paper books is in recovering the beauty of ancient editions.