



## **Sponsoring hens with carbon footprint, the ecological and solidary idea of an Andalusian farm**

LOCATION: Córdoba

DURATION: 1'41"

**SUMMARY:** Andrés and Fuensanta García are two brothers from Andalusia who decided to start a business, Ovum natural. They dedicate to the production of free-range eggs and will be pioneers in including the carbon footprint in their eggs. There aren't just committed with the environment but also with less fortunate people who surround them. That's why they have started the solidary project 'Sponsor a hen'. Through this initiative, they will donate part of the benefits obtained to the Don Bosco Foundation in Córdoba.

### **VTR:**

These hens are looking for a sponsor and they do it for a good cause, helping young people with no resources or in risk of social exclusion. It is an initiative of an Andalusian enterprise, Ovum Natural. The person who sponsors a hen pays 8 euros a month and in exchange receives two dozens and a half of free-range eggs.

**Andrés García**  
**Manager 'Ovum Natural'**

*"They are 0.90 cents more expensive than in the supermarket. This 0'90 will be donated to the Don Bosco Foundation. Also the Ovum Company commits to giving them half a dozen eggs for each sponsorship."*

**Ignacio Vázquez de la Torre**  
**Director of the Don Bosco Foundation**

*"The Foundation has programs that give support regarding labour and social integration, and these funds help us complementing that work."*

The commitment of this enterprise located in a town in Córdoba isn't just with people with fewer resources but also with the environment. Their free-range eggs are in process to receive the carbon footprint certification.

**Andrés García**  
**Manager 'Ovum Natural'**

*"The carbon footprint is a measurement made to the product or service, measuring greenhouse gas emissions."*

This way they are able to control how much carbon dioxide is emitted in the production process of the egg: from the moment the hen's food is prepared to the delivery at the supermarket. The idea is to offer the minimum impact over the environment and being the first Spanish company in the sector offering this information.