

## **Bracelit, a virtual wallet on your wrist to make payments simpler within events**

**LOCATION:** Granada

**LENGTH:** 1'22"

**SUMMARY:** Paying or entering an event with a bracelet. This is what the Bracelit project, started in Granada by young entrepreneurs, allows. It is a management and payment system that uses contactless technology. The bracelet worn by the user works as a virtual wallet.

### **VTR:**

Paying or entering an event with a bracelet. It is the idea of these entrepreneurs who have created Bracelit in Granada, a management and payment system that works by waving the bracelet at a reader.

**Javier Canas**  
**Founding partner Bracelit**

*"It is a management and payment system that works within events, using contactless technology."*

**Valentín Pedrosa**  
**Founding partner Bracelit**

*"It works thanks to the chips inserted in the bracelets and that is waved at our reader, which is provided by us to the event organisers."*

It is not only comfortable for the user, but also allows for a better control of the number of attendees and tickets sold to event organisers. In addition, the movements made within the event can be monitored in real time. For the moment the system is being used in parties.

**Javier Canas**  
**Founding partner Bracelit**

*"Currently, our product is aimed at limited duration fairs, parties and big parties, with a capacity for 2,000 people tops."*

However, it can be also used in other spheres. That's why they are redirecting their activity towards professional conventions and hotels, thanks to a project that they are going to develop in Mexico.

**Javier Canas**  
**Founding partner Bracelit**

*"Medical congresses are requesting our access control services."*

**Valentín Pedrosa**  
**Founding partner Bracelit**

*"We are going to implement the bracelets system in the area of Rivera Maya."*

The bracelets can be customized by the hotel or the event organiser and they work as a virtual wallet. This initiative has the support of the entrepreneurship department of the University of Granada.

For more information or support please email [info@andalusianstories.com](mailto:info@andalusianstories.com)