



Aprendices visuales, tales in five languages that stimulate the learning process of children with autism

LOCATION: El Puerto de Santa María (Cádiz)

DURATION: 1'47"

SUMMARY: Miriam and Amélie are two entrepreneurs from Cádiz who believe that a picture is worth more than a thousand words, at least when it comes to dealing with children with autism. After their cousin José was diagnosed, they decided to create pictogram books. That was the origin of Aprendices Visuales, a small NGO with a great mission: That children with autism can have access to the tools that allow them to develop their full potential. Their tales are already used in over 20 countries.

VTR:

What to do to help understand the world to a child with autism? That was what Miriam and Amélie wondered after their cousin José was diagnosed with autism.

MIRIAM REYES
Co-founder of Aprendices Visuales

"Back then we didn't know almost anything about autism. We were told that children with autism were visual learners who need images, who need pictograms to learn."

And that's why...

AMÉLIE MARRIAGE
Co-founder of Aprendices Visuales

"We designed the first tale so he could learn how to use the restroom by himself."

The tale worked so well with José that Miriam and Amélie decided to share it online with other families. Not long after that, users worldwide used that story. And that was the origin of Aprendices Visuales.

AMÉLIE MARRIAGE
Co-founder of Aprendices Visuales

"Aprendices Visuales is an organisation that aims to design a better and accessible world for children with autism."

One out of every 150 children has autism spectrum disorder, around 200 thousand in Spain. At a global level, one out of 80 children is affected by this condition. Thanks to Aprendices Visuales, over a million children from all around the world have learnt how to be more independent with the contents created by these entrepreneurs.

MIRIAM REYES
Co-founder of Aprendices Visuales

"Currently, the 20 tales are available in five languages: Spanish, English, French, Portuguese and Greek. Thanks to the power of the Internet and to the fact that our contents are available for free, we have achieved that a million children from over 20 countries use it."

The work of these young women has received over 20 awards, both in Spain and abroad. Now the goal of Miriam and Amélie is to achieve that the 64 million children with autism spectrum disorder in the world can have access to the tools they need to stimulate their learning process. Because a picture is worth more than a thousand words.