

A sensory proposal introduces art into the babies' world

LOCATION: Granada

LENGTH: 1'42''

SUMMARY: The CajaGranada Museum brings art to babies between 3 and 36 months old through the 'Al museo con bebé' (or 'Going to the museum with your baby') program. This initiative aims to promote creativity and encourage families to participate in cultural activities.

VTR:

Making babies experience art. That's the goal of an initiative of the CajaGranada Museum that aims to promote creativity and encourage families with babies between 6 and 36 months old to participate in cultural activities.

Miren Aristimuño
Art therapist

"The idea is to bring the world of art to families. This is a free game proposal. The idea is not to organise the visit and let kids explore."

Irene Rodríguez
Art therapist

"To create a meeting point for families and offer an intergenerational point of view. Here we bring together grandparents, fathers, mothers, aunts, sisters... and babies."

This is one of the activities: 'Sensory Universes'. A space where they can play with the art installations, which are inspired in some artists. This way babies and grown-ups can learn about their works and experience them through all their senses.

Marc Torres
Exhibition room designer

"The goal is to use games to awaken their curiosity and interest for creation, details and sensations."

This time Sheila Hicks, the Fiber Art artist, was the chosen one. Here participants can delve into her textile universe.

Irene Rodríguez
Art therapist

"Art is the excuse. We choose an artist and all revolves around him or her. It is our own interpretation of the artist."

Miren Aristimuño
Art therapist

"She is a fabulous artist from the United States who often works with fabric. She uses fibres, sometimes virgin wool, or very simple braids in her large scale creations. She builds huge installations."

The final goal is to create aesthetic experiences that imply all the senses in order to bring art to everyone. And babies have the opportunity to be a part of the work, delve into it, live in it and transform it.