

Padel Manager, an app that connects paddle tennis players and clubs

LOCATION: Málaga

LENGTH: 1'48"

SUMMARY: An app permits amateur paddle tennis athletes to be up to date with their games and the clubs to organize their competitions in a simple form. We are talking about Padel Manager, which is product of the work of some entrepreneurs in Málaga. They have just signed an agreement with the Spanish Federation of Paddle Tennis.

VTR:

Christopher has received on his phone a notification for a game of paddle tennis. It is one of the options in the app, Padel Manager, which permits the amateur athletes to be up to date with all the competitions and receive notifications about their participation in them. It gives the clubs the possibility to manage those competitions in a quicker and simpler way. This is an initiative created in Málaga by these entrepreneurs.

Javier Aguilar
CEO of Padel Manager

"A tool that facilitates the work of the clubs, when organizing their competitions in a way that is all automatic, can manage an issue within seconds and is also a tool for the athletes where they have all that information of the competitions"

More than 30,000 athletes use this app daily, which permits them to be up to date on competitions, know their matches, their statistics and their position in the amateur ranking. The portal receives two million views per month and is a very quick tool for the clubs, that automates the tournaments and much of their organization.

Javier Aguilar
CEO of Padel Manager

"Once the competition starts, the club generates all the pairings, the schedules, taking into account the availability of the amateur athlete."

Those entrepreneurs have already closed an agreement with the Spanish Federation of Paddle Tennis in order for the federated competition to also have space in the platform.

User

"The ease of having, in a second, the information of games and of leagues."

María Alonso
Coordinator Inacua Centro
Raqueta

"This tool for tournaments is very useful to the clubs because the people register directly through an app, which is very simple. You can edit the bracket in order to generate it which is very simple to use."

Spain is the country of reference at a global level in paddle tennis. 5 million people practice it, making it the second most practiced sport in the country at an amateur level.

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