

## Agua de Olivo, the first refreshing beverage made with olive leaves is launched into the market

**LOCATION:** Martos (Jaén)

**DURATION:** 1'28"

**SUMMARY:** Olive leaves have been used for medical purposes since ancient times. In many homes, olive leaves infusions were made as remedy to lower blood pressure. Several studies have certifies the benefits of ingesting these infusions when taken at the proper dosage. This is the reason why entrepreneurs from Jaén have launched an organic olive leaf extract beverage into the market. This product has a high amount of antioxidants.

### VTR

There are 66 million olive trees in Jaén, and no company had ever thought about making infusions with their leaves until these entrepreneurs had the idea.

**Manuel Rodríguez**  
**Manager 'Agua de Olivo' (Olive Water)**

*"We began to hear that old people, third age people, used olive leaves to make infusions, mostly, in order to lower their blood pressure. So we began to conduct studies and discovered that olive leaves are a powerful antioxidant, we could say that it is one of the best that we can find in nature."*

35 international studies have certified the health benefits of olive leaves.

**Manuel Rodríguez**  
**Manager 'Agua de Olivo' (Olive Water)**

*"Obviously, one of them was lowering blood pressure, and it keeps glucose levels stable. For example, some American studies have concluded that they are effective against AIDS, and that they are really affective after a chemotherapy treatment."*

**Alicia Ramírez**  
**Agricultural engineer**

*"In fact, the olive leaves are the most unknown part of this tree. That is because they haven't had a particular use, such as olive pellets for chimneys and olives, which are used to produce oil and table olives."*

After conducting a study in collaboration with the University of Cordoba, they have just launched this organic olive leaf extract beverage into the market. It is completely natural and contains green aniseed, stevia as a sweetener and vitamin C as a preservative.

**Óscar Quesada**  
**Office administrator 'Agua de Olivo'**  
**(Olive Water)**

*"One litre of Olive Water has approximately the same amount of antioxidants as one litre of olive oil."*

Now they are working on two new products: natural juices and an isotonic beverage.

For more information or support please email [info@andalusianstories.com](mailto:info@andalusianstories.com)